



BID Board of Directors Meeting

Tuesday, May 6th at 6:00pm

Chamber of Commerce

Agenda

1. Review of April BID Board Meeting minutes
 - Review of corrected March, 2014 BID Board Meeting Minutes
2. Farmer's Market Update
 - New vendors, event calendar, sponsorship package
 - Marketing the season launch
3. 2014 Flower Barrels Project
 - Committee report on 2014 Flower Barrels RFP decision
 - Cost of purchasing new barrels/review of BID member options
4. Downtown Marketing
 - Open Studios 2014
 - Light pole banners/new banner mounts
 - Downtown visitors guide
 - Regular "It's Happening Here" downtown radio campaign
5. Downtown Valet Parking Project
 - Committee report back from City meeting
6. Downtown Business Recruitment: "Opportunity Peekskill"
 - Business recruitment materials: (1) "the opportunity", (2) "opening a business here"
 - BID business owner portraits
 - BID Vacancy signs
7. Response to concerns of BID members raised in BID renewal process
 - BID member notice/date selection of Special Meeting addressed at concerns
 - "Peekskill Music Festival" resolutions proposed by Ken Laudon
 - Institutionalization of BID Member public comment period at start of BID Board meetings
8. Report on City Issues relevant to the BID (Mike Welti)